

RE-THINK, RE-SHAPE, RE-FORM. RE-VIVE CHANGES EVERYTHING.

NATUZZI'S RE-VIVE CHANGES EVERYTHING YOU THOUGHT YOU KNEW ABOUT RECLINERS, TAKING LUXURIOUS, ARTFUL ITALIAN DESIGN AND CRAFTSMANSHIP AND PAIRING IT WITH COMMON-SENSE, INTUITIVE FEATURES AND RESPONSIVENESS THAT TODAY'S AMERICAN CONSUMERS INSIST ON WHEN MAKING AN INVESTMENT IN HIGH-QUALITY FURNITURE.



It all started with a simple but certain truth: Even when we are relaxing, we don't actually sit still. Knowing this, the design team at Natuzzi created RE-VIVE as a chair that instead moves in response to weight, posture changes—even subconscious motions. Without levers, knobs, or buttons, RE-VIVE actually reclines without adjusting

anything at all, seamlessly transitioning—intuitively almost—to body changes to ensure continual and maximum comfort.

Since the introduction of RE-VIVE in fall 2013, dealers throughout the U.S. and Canada have embraced its unmistakable innovation and quality, and have taken advantage

of Natuzzi's turnkey merchandising program, which provides a dedicated display system that allows retailers to provide a highly personalized, powerful shopping experience. RE-VIVE's well-designed merchandising program is backed by an integrated marketing campaign, including a print and online advertising campaign.

The Re-vive recliner is not only sourced from recycled materials where possible, but has been designed to be highly recyclable at the end of life.

HIGH POINT FURNITURE MARKET
Natuzzi Showroom:
130 west Commerce avenue
Open April 5-10
from 8am to 7pm
For more information
call 336 887 8300

NATUZZIREVIVE.COM

